

Message Text

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PAGE 01 CONAKR 01294 231452Z

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ACTION AF-05

INFO OCT-01 ISO-00 EB-05 CIAE-00 INR-11 NSAE-00 RSC-01

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FM AMEMBASSY CONAKRY

TO USDOC WASHDC

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UNCLAS CONAKRY 1294

E.O. 11652: N/A

TAGS : BEXP GV

SUBJECT : INVESTMENT OPPORTUNITY

1. CHEF DE CABINET TO ISMAEL TOURE, MINISTER OF THE DOMAIN OF ECONOMY AND FINANCE, CALLED IN CHARGE AUG 22, AND STATING HE SPOKE ON BEHALF OF MINISTER, MADE FOLLOWING PROPOSITION.

2. GUINEAN GOVERNMENT WISHES ENTER INTO ARRANGEMENT (PRE-SUMABLY CONCESSION) WITH US SOFT DRINK COMPANY TO PARTICIPATE IN OPERATION OF CONAKRY SOFT DRINK BOTTLING PLANT. BEVERAGES PRIMARILY CONSUMED HERE NOW ARE A COLA-TYPE DRINK AND A QUININE TONIC (VERY POPULAR WITH GUINEANS). SPOKESMAN SAID THAT GUINEANS ALSO INTERESTED, HOWEVER, IN WIDE RANGE OTHER SOFT DRINKS.

3. SPOKESMAN SAID THAT PRESENT BOTTLING PLANT WAS BUILT BY BELGIANS, AND WAS IN GOOD CONDITION. (WE HAVE NOT VISITED PLANT.) ADDED THAT LOCALLY PRODUCED TONIC WAS SATISFACTORY, BUT COLA BEVERAGE NOT VERY GOOD, AND DID NOT KEEP WELL.

4. SPOKESMAN MENTIONED SPECIFICALLY POSSIBLE ARRANGEMENT WITH COCA-COLA. CHARGE REPLIED THAT THIS COMPANY AND OTHERS HAD OPERATIONS IN OTHER AFRICAN COUNTRIES. WE PROMISED TO BRING THIS INVESTMENT OPPORTUNITY TO ATTENTION OF US DEPARTMENT OF COMMERCE, AND INFORM HIM OF ANY US PRIVATE INTEREST.

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PAGE 02 CONAKR 01294 231452Z

MACDONALD

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Message Attributes

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